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WBSC

WORLD
BASEBALL SOFTBALL
CONFEDERATION

Game Time!

WBSC Youth Baseball5 World Cups Hosting Bid Outline

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Hosting the WBSC Youth Baseball5 World Cup 2023

Intro

An innovate urban sporting event brought to the people. A cultural festival to showcase your city through sport and entertainment. After Mexico City 2022, in 2023 12 nations will be competing for the first Youth World title of Baseball5 the first mixed-gender team sport included in an Olympic Programme. The host of this event will be remembered as the first historical host.

The Venue

The event can take place everywhere, with a temporary field of play located on squares, parks, malls, parking lots or using existing indoor / outdoor venues. Any flat hard surface may serve as competition field. The event will create opportunities for legacy and social events were local schools and associations can gather and activate their communities through an innovative, youth-focused urban sport.

A great platform for community engagement with participation activities and activations. A stage around the venue will create entertainment and shows with music, animations, videogames, and sponsors activation. All showcased via the channels of the WBSC global broadcasters, the Olympic Movement, and the organic media attention, will provide great visibility for the city and the event stakeholders.

1. How to use this document

This WBSC Youth Baseball5 World Cups Hosting Bid Outline is intended for any organisation seeking to host a WBSC Youth Baseball5 World Cup in the capacity of 'Local Organising Committee' (henceforth LOC).

Should the bid be successful, the LOC is obliged to organise the event according to the Event Hosting Manual, respect the general provisions of the WBSC Statutes, the WBSC Rules and Regulations, and the specific Tournament Regulations.

1.1 Governing body

The WBSC Executive Board has the exclusive right and authority to decide the organiser of WBSC Events.

1.2 Candidates

Any public or private organisation that is seeking to host a WBSC Youth Baseball5 World Cup in the capacity of the LOC.

2. Bidding process

Listed below are the steps in the process to host a WBSC Youth Baseball5 World Cup:

1. The WBSC opens calls to express interest in hosting a WBSC Youth Baseball5 World Cup;
2. Bidders must submit their interest in a WBSC event by returning an 'Expression of interest to host a WBSC Youth Baseball5 World Cup' (*Appendix 1*) and an 'Official bid candidate form' (*Appendix 2*) to the WBSC Events Department.
3. The WBSC evaluates the submitted hosting proposals (the WBSC reserves the right to schedule a visit to evaluate the proposal, if deemed necessary);
4. The WBSC identifies and selects the most suitable candidate for approval by the WBSC Executive Board; and
5. The WBSC announces the successful host for the WBSC Youth Baseball5 World Cup.

2.1 Opportunities of hosting a WBSC Youth Baseball5 World Cup

Organising WBSC Baseball5 Events gives the opportunity for hosts to establish a legacy that will help develop the game locally, while also providing worldwide exposure for their programme and the hosting city or region. It also gives the opportunity to create an event within the event, with the involvement of local people and visitors, music, fun and socialisation. The event can be brought directly to the population on main squares or in the most-attended places in the city, creating meeting places in urban areas. With a world championship title at stake, all necessary components are in place for a successful and profitable event.

The LOC generates revenues via the exclusive access to WBSC Intellectual Properties and extensive sponsorship packages available facilitated by the cooperation with the inhouse WBSC marketing agency which can consult and support revenue generation strategies.

Obviously, the event opens opportunities to talk to local, regional, and national governments and have access to grants, donations and supports aimed to create international exposure.

Among many others, some of the potential benefits of hosting a WBSC Youth Baseball5 World Cup are:

- Increased number of high-quality Baseball5 development programmes for professional, amateur, youth and grassroots levels;
- Improved cooperation between host cities, sponsors, government, institutions, media and the local community at large;
- Enhanced partnership opportunities and greater commercial activity and investment from new sponsors, media outlets and broadcasters;
- Help in breaking down social barriers for participation and better opportunities for people of all ages and genders;
- Use of well-known athletes or local VIPs as role models to encourage kids and emerging players and to promote health and other social benefits;
- Use of multi-venue / location to maximise host city and tourism impact;
- Multiple brand activations, campaigning and merchandising opportunities;
- Extensive host city / host country programme (dressing and branding) including fan zones;
- Promotional support on WBSC dedicated webpages and social media channels, GameTime OTT platform and international broadcasters;
- Opportunity to host Baseball5 in non-conventional sporting venues to promote the city and its landmarks; and
- Access to WBSC Intellectual Properties for the creation of compelling sponsorship packages.

2.2 Hosting Agreement

Once the organisation of a WBSC Youth Baseball5 World Cup is awarded, a legally-binding contract/agreement is developed between the WBSC and the LOC and must be signed within thirty (30) days of receipt. The Hosting Agreement shall stipulate the obligations and responsibilities of the WBSC and the LOC, respectively, as detailed in the Event Hosting Manual.

2.3 WBSC standards and compliance inspection procedure

The LOC shall be responsible for providing the competition facilities at the standards outlined in the Event Hosting Manual. The LOC shall provide a detailed event plan which shall include among others, the venue location, the competition surface, which is intended to use, the accommodation facilities as well as the security, event promotion, medical services transportation plan for the smooth running of the competition. The WBSC remains available to consult online and onsite with a dedicated site inspection to go through the above-mentioned plan.

The event can take place, in the month of choice of the host, with a preferred period that ranges from September to the end of the year. The opening and closing ceremonies can be organised as an open party with the athletes together with the spectators on the field of play.

After the presentation of the event plan, the WBSC will identify strengths, weaknesses and issues that may need to be addressed to meet critical requirements related to the playing field, player safety, competition venue, accommodation quality, etc.

2.4 Conflict of interest

In the event that a member of the WBSC Executive Board has a conflict of interest, such delegates shall decline to participate in the voting process for the decision to award the Hosting Rights of any WBSC World Cup.

Members of the WBSC Executive Board shall, in particular, be considered to have a conflict of interest if they represent a National Federation or Organisation whose bid is subject to the designation by the WBSC President for submission to the WBSC Executive Board for its final decision to select the host National Federation/Organisation for the next WBSC World Cup, or are a national of such National Federation's country.

Members of the WBSC Executive Board who decline to perform their duties in connection with the bidding process for the hosting of any WBSC World Cup shall notify the WBSC in advance.

3. LOC revenue sources

The LOC may keep all income derived from but not limited to:

- Government, Municipal and NOC subsidies;
- Ticket sales, where available;
- Vendors, merchandise and concessions stores;
- Event/local sponsorship revenues as agreed with the WBSC;
- Use of the tournament logo;
- Hospitality packages
- Field of Play sponsors' activation as agreed with the WBSC;
- Value-in-kind related to cost items as agreed with the WBSC; and
- Any rights released from the WBSC, as specified under a dedicated agreement

For marketing and advertising, refer to chapter "7".

4. LOC organisational requirements

This section provides an overview of requirements for the LOC to plan and prepare the Event budget and operation.

For reference throughout the document, the *Official Tournament Dates* (henceforth OTD) are defined as two days prior to the start of the Tournament until one day after the final game.

Among others the LOC shall facilitate the following:

- Entry visas for all Team Delegation Members, WBSC Family (Game Officials, Staff & Tournament Personnel), Media Representatives, WBSC Commercial and Broadcast Partners, WBSC Guests and other participants;
- All necessary logistical support related to import of all material and equipment for the Event organisation belonging to the Teams, the WBSC, Media representatives, WBSC Commercial and Broadcast Partners, WBSC IT partners, entertainment, and others travelling to the host country in conjunction with the Event; and
- Safety and security for Team Delegation Members, WBSC Family, Media representatives, WBSC Commercial and Broadcast Partners, WBSC Guests, other accredited persons and spectators, during the whole Event.

4.1 LOC structure and WBSC relations

The level and extent of the organisation required for an Event shall depend on the nature and status of the Event itself. The LOC may be structured according to its capacity, although smooth and timely communications shall always be assured.

LOC key members/staff should be professionals in their field and speak fluent English or Spanish. Each LOC key role, listed below, needs to have a key person who will be the direct point of contact for the related activity with the WBSC or its designated partners.

LOC Chairperson → Tournament Director

LOC Competition Venues Manager → Tournament Director

LOC IT and Services → WBSC Event Leader

LOC Marketing and Sales → BASE (WBSC Marketing Agency)

LOC Media and PR Manager → WBSC Communications and Media Department

LOC Ceremonies and Protocol → WBSC Event Leader

VIP and Hospitality → WBSC Protocol Department

NOTE: LOC may assign multiple functions to the same person as long as smooth communications and operations are assured.

4.2 Overview of LOC expenses

The LOC shall be responsible for the following expenses to ensure that WBSC Youth Baseball5 World Cup standards are met:

- WBSC Official site visit, if requested,
- Per-diem for WBSC Officials;
- Accreditation printing;
- Accommodation for Teams, WBSC Officials and WBSC Event Personnel;
- Meals for Team, WBSC Officials and WBSC Event Personnel;
- Bottled water and ice for competition;
- Travel expenses for WBSC Officials and WBSC Event Personnel;
- Local transportation for Teams, WBSC Officials and WBSC Event Personnel;
- First aid and emergency transport to the hospital;
- Event Insurance;
- Antidoping control / education;
- IT services;
- Internet connection;
- Venue(s) operations;
- Pre-tournament meeting rooms;
- Venue(s) branding and dressing;
- Event advertising / local promotion and marketing campaign;
- Ticketing, where applicable;
- Ceremonies (opening / closing);

- Hosting fee 50.000USD;
- Press conference; and
- TV production.

NOTE: All the items described above are considered minimum requirements. The LOC may enhance its hosting proposal if so desired. A competitive offer will be viewed favourably as one of the key areas for evaluation as well as other technical arrangements.

4.3 Teams' accommodation

The LOC must provide full board accommodation for all Official Team Delegation Members at the LOC's expense, from two days prior to the OTD until one day after. The following chart reflects the Official Team Delegation numbers and the accommodation requirements for WBSC Youth Baseball5 World Cups, athletes can be hosted in university hostels or in large rooms, to minimise the financial cost.

WBSC Youth Baseball5 World Cups Team Accommodation	
Official Team Delegation	10 (8 Athletes + 2 Team Officials)
Accommodation type	Hotel Rooms or equivalent
Physiotherapy room	Requirement of one common space in each hotel to be shared by teams staying. If teams prefer a dedicated space, it shall be at National Federation expense, or they may use one of the allocated rooms.

Note: With the Support of WBSC Marketing Agency, the host can prepare and sell hospitality packages for the friends and families that naturally accompany the young athletes. All the proposals for accommodation shall be subject to approval by the WBSC.

4.4 WBSC Family accommodation

The LOC shall secure enough rooms (preferably in a different hotel from the teams), and shall be responsible for full board accommodation expenses of the following WBSC Family members (WBSC Officials, Staff & Tournament Personnel) as listed below:

WBSC Family Members	Number of rooms	Type of room	Arrival	Departure
WBSC President or Representative	1	Single	Max. 2 days prior	Max. 1 day after
Tournament Director	1	Single	4 days prior	1 day after
Game Officials Director and assistant	2	Single	3 days prior	1 day after
WBSC Operations Staff	Up to 4	Single	Up to 5 days prior	2 day after
WBSC Media Staff	Up to 2	Single	Up to 3 days prior	2 day after
TV Personnel & Commentators	2	Single	2 days prior	1 day after
International Game Officials	8	Single	2 days prior	1 day after
Local Game Officials	12	Single/Double	2 days prior	1 day after

4.5 Teams travel

International travel expenses for each National Team Delegation Member shall be covered by the respective National Federations.

4.6 WBSC Family travel expenses

The LOC shall be responsible for international and/or domestic travel expenses for the WBSC Family members as listed below:

WBSC Family Members	Type of flight
WBSC President or Representative	Business
WBSC Executive Director	Economy
Tournament Director	Economy
Game Officials Director	Economy
International Game Officials	Economy
WBSC Staff (Operations & Media)	Economy
TV Personnel & Commentators	Economy

4.7 Local transportation

The LOC shall be responsible for the organisation of the local transportation for each Team Delegation, WBSC Family and Media Partners/Event personnel, if present.

The LOC shall provide transportation for WBSC Family and each Team for transfer between airport, official hotels, official Tournament functions, practice/competition venues, official locations/restaurants assigned for meals, etc., during the OTD.

4.8 Insurance

The LOC shall guarantee to cover all risks of the Event, including medical, contingencies, an accident insurance and a Comprehensive General Liability Insurance (to cover those sums that the insured (LOC and WBSC) become legally obligated to pay as compensatory damages due to bodily injury and/or damage to property of others such as spectators, bystanders, property owners and others resulting from the Event-connected operations or actions). The insurance shall include comprehensive accident and liability coverage for all Event participants (i.e. all accredited personnel such as National Team Delegations, Tournament Officials, WBSC and LOC staff, volunteers, etc.).

The WBSC shall receive, at a date to be agreed upon between the WBSC and the LOC, an authentic copy of the insurance policy/policies taken out in this respect. The insurance coverage shall include legal liability for injury to participants and the details of such insurance and the risk assessment of the event shall be discussed among LOC and WBSC.

NOTE: In the event that the insurance policy is made in a different language than English or Spanish, a certified translation of such policy shall be required.

4.9 Internet Connection

LOC shall provide free of charge stable internet connection for all participants at the hotel and competition venues.

4.10 Laundry service

The LOC shall organise an overnight laundry service available to Official Team Delegations and WBSC Staff & Officials at a discounted rate.

4.11 Workspaces

The LOC shall provide an adequately equipped office space for WBSC at the WBSC Family Hotel.

4.12 Pre-Tournament meetings

Prior to the start of the Tournament, the WBSC officially organises separate meetings, as listed below:

- Game Officials meeting;
- Pre-Tournament Technical/Organisational Meeting; and
- Press Conference.

5. WBSC Obligations

This section provides an overview of expenses covered by the WBSC:

- Per-diems for WBSC Event Personnel;
- Full board accommodation expenses of WBSC Event Personnel not covered by the LOC;

- Travel expenses of WBSC Event Personnel not covered by the LOC;
- WBSC Family medical insurance;
- LOC Staff training and consultancy;
- Official competition balls;
- Administrative and preparation support;
- Teams Qualification and participation coordination;
- World Champion Trophy, Medals and Tournament MVP award, and;
- Accreditation lanyards.

6. Venue infrastructure and workspaces

6.1 Practice / Warm-up facilities

The LOC shall guarantee access to the competition venue to all teams for the official practice the day before the start of the competition as well as adequate space for warm-up according to the competition schedule.

Teams shall cover all expenses of training camps prior to the OTD.

6.2 Competition venues

All competition venues shall comply with WBSC standards in order to host a WBSC Youth Baseball5 World Cup. The following venue items are needed:

- Fully-enclosed field of play (henceforth FOP)
- Dressing/locker rooms with separate areas for male and female athletes;
- Toilet facilities;
- Dining areas;
- Scoreboard;
- System for PA announcing and music; and
- All equipment necessary for the field of play maintenance.

6.3 Venue floor map

The LOC shall provide a venue map that identifies all the functional areas such as:

- Technical Commission area;
- Game Officials' rooms (male and female);
- WBSC, Media and LOC offices;

- First aid area & ambulance;

All non-essential competition related functions facilities can be installed at the convenience of the LOC and non-necessarily facing the FOP.

7. Marketing & advertising

All **marketing, sponsorship, advertising, and media rights** for the commercialisation of WBSC Tournaments belong to the WBSC. However, the WBSC will work in good faith with the host to maximise LOC exposure and profitability by releasing certain rights such as:

- Partial sponsor visibility on FOP;
- Sponsor visibility in other parts of the competition venue;
- Merchandising;
- Food stands/concessions;
- Volunteers outfit; and
- Others (all under the approval of the WBSC).

The LOC shall discuss with WBSC potential partners before engaging in negotiation and the WBSC must approve in writing all sponsorship/partnership agreements for the Event before signing.