



Request for Proposal (RFP)

2027/2028 Canadian International Challenge

Badminton Canada Bidding Document



OVERVIEW

The Canadian International Challenge is hosted every year since 2022. The event is used as a developmental pathway for Canadian athletes in addition to an opportunity for players to get World Ranking Points. On select Olympic qualification years, the Canadian International Challenge has been used as an Olympic qualifying event.

The Canadian International Challenge is a BWF Grade 3 event sanctioned by the Badminton World Federation (BWF) and is part of the Badminton Pan Am (BPAC) Continental Circuit. All bids will be considered for a 2-year hosting term (2027 and 2028).

PAST EVENTS

The Canadian International Challenge is the second largest international event hosted in Canada each year. The first event of the new cycle was held in 2022. The events hosts have included

- 2022 – Markham, Ontario
- 2023 – Markham, Ontario
- 2024 – Markham, Ontario
- 2025 – Markham, Ontario
- 2026 – Markham, Ontario

SUMMARY

Dates – November 30, 2027 to December 5, 2026 & November 28, 2028 to December 3, 2028 (week 49)

Number of Competition Courts – 5

Number of Practice Courts – 2

Number of Referees – 2 (1 appointed by BPAC, 1 appointed by BCAN)

Competition Days – 6

Set up Days – 1

Events – 5 (Men's Singles, Women's Singles, Men's Doubles, Women's Doubles, Mixed Doubles)

TIMETABLE

Deadline	Action Item
April __, 2026	RFP available on website
June 30, 2026	Deadline for submission of RFP & bid documentation to BCAN
July 31, 2026	Decision on the host of the event. Communicated to successful bidder.
August 31, 2026	Host and BCAN sign Hosting & Sponsorship Agreement (contract)
September 15, 2026	Press release announcing successful bid

SELECTION CRITERIA

The following provides the main criteria the Events Committee uses in evaluating proposals to host the International Challenge:

Criteria	Description
Event Experience	Has experience in delivering successful badminton tournaments requiring specific sanctioning requirements. History delivering international badminton events with BWF sanctioning is looked upon favorably.
Organization	Has experienced people with a background in delivering events on the Organizing Committee. The nature and structure of the Organizing Committee and its international tournament experience / capacity to deliver.
Location	The proposed location of the city /venue / accommodation. Organizational factors such as frequency and departure points of flights, the distance and time for transport from airport(s) to official hotel(s) and official hotel(s) to competition venue.
Finance	Capacity of all relevant costs to be met by the Local Organizing Committee (LOC), that the budget is reasonably well balanced between revenue and expenditure, that the budget is realistic, and that income generation plans are well-supported.
Competition Venue	All the technical specifications detailed in this document can be met and delivered on time, in a professional manner and in accordance with Badminton Competition Regulations.
Accommodation	The location and distance from hotels to competition and practice venues, self-catering possibilities, the need for pre-payment, etc. Also, the availability and rates.
Transport	Transport for players and support personnel provided from airport(s) to hotels and hotels to competition venue.
Medical	Ensuring appropriate levels of medical servicing at the event for players, player support personnel and officials and for providing on-court medical requirements as described in the General Competition Regulations.
Marketing	How the event will be marketed to maximize exposure for badminton and Badminton Canada.

ORGANISATIONAL AND FINANCIAL RESPONSIBILITY

The chart below provides the major technical and logistical requirements and who is responsible for these – operationally and financially. This chart will be used in the agreement between the Host and Badminton Canada once the preferred candidate city is selected. (LOC = Local Organizing Committee). A note that an agreement can be reached with Badminton Canada (BCAN) regarding equipment rental of items listed below.

No.	Specification	Responsibility	Finance
1.	COMPETITION / TRAINING VENUE		
	Competition Venue - an international standard sport facility as per BWF regulations	LOC	LOC
	Venue height - minimum height from the floor over the full court be nine (9) meters, entirely free of girders and other obstructions.	LOC	LOC
	Flooring - recommended that the tournament be played on portable courts with sprung wood floor; No concrete floor surface is allowed, otherwise a penalty will apply.	LOC	LOC
	Size of Arena (usable Space) - The venue must have appropriate space for at least eight 5 courts at least two-metres clear space behind the baseline of the court and 1.5 metre clear space between and from the side-lines of the court.	LOC	LOC
	Availability – The venue must be available with courts set up ready at least one (1) full day before the competition starts and be available till the end of the final events. Players must be able to practice / train on the competition courts the day before competition starts.	LOC	LOC
	Net and net-posts - BWF approved nets and net-posts.	LOC	LOC
	Background - the area directly behind each end of each court and the ceiling must not have predominantly white or light-coloured areas	LOC	LOC
	Lighting - minimum lighting level is 1000 Lux and must provide even light over the court area and must not be positioned directly over the playing area. NO sources of daylight or sunlight can be visible.	LOC	LOC
	Air movement - air currents must be stopped	LOC	LOC
	Warm-up/Practice courts - two (2) warm-up/practice courts in the same hall or adjacent to the main arena.	LOC	LOC
	Changing facilities - must have separate changing rooms for males and females, and must offer shower rooms	LOC	LOC

	Seating Capacity – must provide a minimum seating capacity of 800 for spectators and 100 for participants	LOC	LOC
2.	OTHER VENUE FACILITIES / SECURITY		
	Doping – access to a doping room in accordance with BWF Regulations	LOC	LOC
	Office Space / Workstation – required rooms/areas include a tournament office, volunteer room, officials lounge, media station, mixed media zone, medical and athlete lounge.	LOC	LOC
	Venue Security / Access Control - The venue must use appropriate measures to control access in and around the field of play. Personnel/volunteers must be provided for access control	LOC	LOC
3.	PERSONNEL – TECHNICAL		
	Referee - BPAC shall appoint a Referee who is not from the Host Member Association.	BPAC	BPAC
	Deputy & Local Referee – BCAN shall appoint a deputy referee, and local referee if funds permit.	BCAN	BCAN
	Umpires – up to a maximum of 15 suitably qualified Umpires will be appointed and present during the competition. They may be a combination of local, national or international level umpires.	BCAN	BCAN
	Line Judges - Four (4) line judges for each competition court (first rounds), six (6) line judges in quarterfinals and eight (8) line judges for each competition court in semifinals and finals.	LOC	LOC
	Personnel – Transport, Accommodation and Per-Diem		
	<ul style="list-style-type: none"> Per-Diem (Referee) - daily per diem is USD\$100.00, the total per diem of referees will consider eight (8) days. The daily per diem must be paid in cash no later than the second day upon the arrival of the Referee. 	LOC	LOC
	<ul style="list-style-type: none"> Per Diem (Umpires) - daily allowance of not less than \$40.00 USD per day of work + 1 travel day (7 days) 	LOC	LOC
	<ul style="list-style-type: none"> Accommodation - Minimum 3-star hotel with breakfast included 	LOC	LOC
	<ul style="list-style-type: none"> Meals for the workforce - during the day and times people are working at the competition venue during competition days only, meals shall be provided to all technical personal, Badminton Canada staff/Contractors and volunteers working on the event. 	LOC	LOC
4.	OTHER PERSONNEL – OPERATIONS		

	<p>Organizing Committee - sufficient staff and volunteers shall be appointed to the committee to ensure the necessary planning, implementation and reporting after the event. Roles include but not limited to – Tournament Director, Event Manager, Match / Shuttle Controller, Umpire Coordinator, Volunteer Coordinator, Hospitality Coordinator, Accreditation Coordinator, Transportation Coordinator, Line Judge Coordinator.</p> <p>Medical Services – Medical or first aid personnel must be present throughout the tournament, including official training days for on court medical problems. Additionally, first aid staff must be available for off court medical problems.</p> <p>Physiotherapy / Massage services – Additional physiotherapy/massage for players be available during the tournament and training days. This can be done at the venue or a referral service to an external provider.</p> <p>Photographer - an official photographer shall be appointed for the event and copies of all photos shall be made available to BCAN and BPAC for its use in publicity of the event and future publications.</p> <p>BCAN Support Staff – BCAN shall appoint support staff as it sees necessary to support the event.</p>	LOC	LOC
		LOC	LOC
		LOC	-
		LOC	LOC
		BCAN	BCAN
5.	EQUIPMENT		
	<p>Court Mats / Umpires Chairs / Other Equipment - A suitable quantity and quality of court mats, posts, nets and umpire chairs must be provided to service the competition.</p> <p>Scoring Equipment – electronic scoring equipment is provided including court side monitors, computers, tablets, router.</p> <p>Shuttles – YONEX AS 50, BPAC 85 dozen AS 50 in a variety of speeds.</p>	LOC	LOC
		LOC	LOC
		BPAC/BCAN	BPAC/YONEX
6.	TRANSPORTATION		
	<p>Airport - The point of arrival must be a recognized international airport</p> <p>Transportation Shuttle - Free transportation will be provided from the official point of arrival to the official hotel and from the official hotel to the competition venue each day.</p>	LOC	LOC
		LOC	LOC
7.	EVENT OPERATIONS		
	<p>Schedule of Play – the tournament schedule is created by the LOC in conjunction with the referee, the referee has final say.</p> <p>Electronic Scoring System - It is mandatory for tournament organizers to use the BWF license for the Tournament Software/Planner.</p>	LOC	LOC
		LOC	LOC

	<p>Match Control and Results Reporting – Provide high quality personnel and equipment for match control and results.</p> <p>Event Presentation - provide high quality sports presentation and elements used in the overall look and feel / brand of the event, country flags, backdrops for media interviews and for prize presentations. The event logo will be provided by BCAN.</p> <p>Medals - providing medals and souvenirs for the winners, and runners up and semi-finalists. The design of the medals must be approved by BCAN.</p>	LOC	LOC
8.	<p>INVITATIONS, ENTRIES, PLAYERS AND TEAMS</p> <p>Invitation / Entry Forms / Entries – invitations (prospectus), accommodation, transport, visa and entry forms shall be prepared and made available no later than 97 days before the start of the tournament.</p> <p>Entries - In accordance with BWF regulations all entries must be made by Member Associations using the Online Entries System (BWF GCR: 7. ONLINE ENTRIES AND CONTROL OF ENTRIES, 7.1.2), all players must have a BWF identification number.</p> <p>Player’s air travel or their own domestic land travel - this will be arranged and paid for by themselves or their Member Associations. LOC must provide assistance where necessary to visiting teams and officials to obtain entry visas. Timely applications for visas remain the responsibility of the applicants.</p> <p>Players' accommodation - this will be arranged and paid for by their Member Associations or by individual players. LOC must provide assistance to visiting teams, officials and others to make bookings for their stay in the official host hotel for the tournament. Hotel prices should be reasonable and affordable in price.</p>	LOC/BCAN	LOC
9.	<p>TELEVISION, MARKETING AND PUBLICITY</p> <p>Publicity and Marketing - marketing and publicity of the event must be done across the country and locally</p> <p>Livestream – all event days must be livestreamed to the Badminton Canada YouTube channel. Other TV or livestream rights can be negotiated (ex. CBC Gems, CBC YouTube).</p> <p>Website and Internet Rights – BCAN retains rights for the exploitation by means of website, internet, and interactive media (including social media). Streaming and webcasting rights of any of the match played remain with BCAN unless otherwise agreed by BCAN.</p>	LOC LOC BCAN	LOC LOC BCAN
10.	<p>SPONSORSHIP</p> <p>National sponsorships – all national sponsorships acquired by Badminton Canada will be kept by Badminton Canada</p>	BCAN	BCAN

	Local sponsorships – all local or event specific sponsorships acquired by the LOC will be kept by the LOC. All local sponsorship must be approved by BCAN and cannot be a competing sponsor to national sponsorships.	LOC	LOC
11.	POST EVENT REPORT		
	Post Event Report - responsible for preparing and sending to BCAN a comprehensive post event report within 4 weeks of the completion of the International Challenge.	LOC	LOC



MEDIA AND COMMERCIAL RIGHTS & OBLIGATIONS

INTRODUCTION

The distribution of media assists in the promotion of events, the sport across the country and globally. The ownership of the televised rights (including content and brand marks) remains the property of Badminton Canada, unless otherwise stated in writing from the Executive Director.

TELEVISION RIGHTS

Badminton Canada maintains and controls all television or broadcast rights. The opportunity to increase distribution, increase exposure for the event and sport are all open discussions with the Local Organizing Committee. Badminton Canada remains open to all avenues of distribution to increase revenue for the sport and the Local Organizing Committee.

COMMERCIAL RIGHTS, RESTRICTIONS & ARENA DRESSING

Badminton Canada will maintain final approval over the planned arena dressings. The sale of commercial assets involving the field of play, athletes or the Badminton Canada (and event) brands and marks require approval in writing.

COURTSIDE A-BOARDS

A-Boards will be placed as per Badminton Canada specifications. Prominence will be given in the following order:

1. Naming sponsor (Yonex from 2022-2026)
2. Federal Government
3. Provincial Government (if there is any funding)
4. Municipal Government (if there is any funding)
5. Badminton Canada (A minimum of two (2) A-boards with the BCAN logo on each court)
6. Badminton World Federation (A minimum of two (2) A-boards with the BWF logo on each court)
7. Badminton Pan Am Confederation (A minimum of two (2) A-Boards with the BPAC logo on each court)

OTHER ADVERTISING/ VIP BENEFITS

VIP and advertising must not interfere with the players activities in preparing, playing or recovering from competition. These types of rights must be approved by Badminton Canada. Under no circumstance can a Local Organizing Committee commit to the name, image and likeness for use in commercial or VIP rights.

NAMING RIGHTS

Badminton Canada owns the naming rights of the event. The naming rights can be changed with negotiation with Badminton Canada. Any new naming rights agreement or change to the name of the event (Yonex Canadian International Challenge from 2022-2026) will require negotiation. Any change to the naming rights would result in a 40% (Badminton Canada)/ 60% (Local Organizing Committee) with the Local Organizing committee responsible for servicing of the partner.

MERCHANDISING RIGHTS

The Local Organizing Committee is required to use the official brand of the Canadian International Challenge as provided by Badminton Canada. They are permitted to use the brand on any generic branded materials. The use of the brand, tournament name and Badminton Canada logo on memorabilia, or any type of merchandise will result in a 7.5% royalty payment on Total Gross Sales.

HOST HOTEL RIGHTS

The Local Organizing Committee (LOC) shall be responsible for securing the official tournament hotel, unless Badminton Canada has obtained a hotel sponsorship for the event. In the event that Badminton Canada secures such a hotel sponsorship, the terms of that sponsorship shall prevail and supersede any host hotel arrangements or commitments made by the LOC.

FINANCIAL OVERVIEW

In all cases, the Organizing Committee is expected to pay for all costs involved in the delivery of the event to the basic specifications in this document, and as detailed further in the hosting contract to be signed between BCAN and the successful candidate city. The headline costs include but are not limited to:

Venue and practice facility as described in the section Organizational and financial responsibility, to include all venues and facilities for the required number of days before, during and after the event.

Local organization of transport, hotel and subsistence costs, event marketing and local promotion, security, office expenses, appropriate staffing and volunteers, medals, etc.

Officials accommodation, local transportation and per-diem allowances, and medical staff (if not volunteers).

BCAN Operational fee to cover all operational costs incurred by Badminton Canada. The BCAN Operational fee is set at **\$45 000**.

A budget must be submitted with full details of the budgeting plan for the event (see bidding forms below)

BIDDING DOCUMENTS/FORMS

Badminton Canada is happy to receive bid documents which are electronic – such as PowerPoint Presentations, Word document, PDF.

As a minimum, those wishing to host the 2027/2028 Canadian International Challenge must complete the form below.

1. Contact Details	
Name of Organisation	
Name of Contact	

Title (eg Tournament Director)	
Email Address	
Phone Number	
Mobile Phone Number	
Address	
Other Contact information, if any.	
2. Experience of hosting international tournaments	
What experience do you have of hosting National or International Badminton Tournaments?	
What Badminton experience will your key tournament personnel have?	
3. Goals for hosting the event.	
What are the goals for your organisation in bidding for the Canadian International Challenge?	
What do you want to achieve by bring the event to your region?	
Explain how this event would assist in regional development of players, of event management skills, of management knowledge.	
What will be the legacy – for your organisation and for the region?	
List the main legacies you wish to achieve?	
4. Stadium and other major aspects	
City Proposed (or nearest)	
International Airport Proposed	
Name of Stadium Proposed	
Size of playing area available for courts (metres)	
Anticipated number of courts	
Court Type (permanent, court mats) and underlay	

Background colour around field of play	
Existing sound system (give specifications)	
Lights (type and LUX)	
Have badminton tournaments been played here before? (List main events)	
Height of hall at lowest point over playing area	
Seating Capacity (permanent) Intended additional seating capacity (temporary)	
Is there air conditioning/heating? Does this affect air movement over the field of play?	
What are the sizes of the three largest rooms within the stadium (typically used for shared operations office, media room, volunteer room)	
What other relevancy facilities are there at the stadium? (eg: restaurant, space for exhibitors in foyer, weight-training facilities)	
What range of hotel accommodation will be provided? State likely prices per room in CAD\$ (inclusive of all local taxes and breakfast) on a twin-shared basis	
How long would a bus journey take from the intended tournament hotel(s) to the venue (state worst and best, if variable)	
Which international airport(s) will participants be met at? What is the proposed method and duration of transfer from each airport to the hotels to be used?	
What medical support will you be providing for the event?	
Please supply typical climatic figures	

(humidity levels, minimum & maximum temperatures and general weather)	
What marketing initiatives will be made to promote the event?	

5. Budget (please use the format below and use CAD\$ where possible)		
<u>INCOME</u>		
Area	Budget	Comments
Registration Fees		
Sponsors		
Municipal Government Support		
Provincial Government Support		
National Government Support		BCAN will advise
Sport Tourism (hotel)		
Sponsorship		
Ticket Sales		
TOTAL		
<u>EXPENSES</u>		
Area	Budget	Comments
Stadium rental		
Staging (pipe and drape, carpet, etc.)		
Staffing		
Equipment		
Transportation		
Accommodation		
Technical Personnel (per diem of referee, umpires)		
Promotion & Marketing		
Hospitality & Food & Beverage		
Administration		
BCAN Operational Fee	\$45,000.00 CAD	
Prize Money		Estimated at \$25,000.00 USD in 2027 Estimated at \$30,000.00 USD in 2028
Live Streaming/Technology		
VIP		

Clothing (volunteers, officials, LOC)		
Medical		
Medal Ceremonies		
Accreditation		
Security		
TOTAL		

The following appendices must be attached to your bid:
Appendix A – Competition venue/facility plans and photos
Appendix B – Warm up venue/facility plans and photos
Appendix C – Bidding community site map with all event locations
Appendix D – Letter of Support from your Provincial/Territorial Sport Organization

CONTACT DETAILS

The final decision on the awarding of the event will be taken by the Badminton Canada Staff and the Competitions Committee.

The person responsible for handling all correspondence with organisations bidding for Badminton Canada events is the Manager, Events and Programs – Maxine Gauthier, and all enquiries, expressions of interest, bid documentation, should be sent to:

Email: maxinegauthier@badminton.ca
Tel: 613-518-1501 ext. 2080

This form is available as a WORD document from Badminton Canada.



Badminton Canada
2451 Riverside Dr.
Ottawa, ON, K1H 7X7

Tel: 613-518-1501
Email: events@badminton.ca
Website: www.badminton.ca